

CEMBUREAU WELCOMES NEW PUBLIC AFFAIRS & COMMUNICATIONS DIRECTOR

Cliona Cunningham joins CEMBUREAU as Public Affairs & Communications Director.

Brussels, 15/05/2025 - CEMBUREAU, the European Cement Association, is pleased to welcome Cliona Cunningham as its new Public Affairs & Communications Director as of 12/05/2025.

Cliona joins CEMBUREAU at a crucial moment for the European cement industry and its EU-level engagement. With the green and digital transitions advancing, the implementation of the Clean Industrial Deal underway, and the sector's own Net Zero Roadmap setting a clear course, the policy and communications landscape is more strategic and integrated than ever.

In her role, Cliona will lead the association's public affairs and communications strategy, ensuring coherence between advocacy, narrative, and stakeholder engagement. Her focus will include promoting the cement sector's essential role in industrial decarbonisation, its contribution to Europe's economic resilience, and the enabling policy conditions required to scale up innovation and investment across the cement-concrete value chain and support the sector's deep decarbonisation.

Cliona is a highly experienced professional with a long-standing track record in EU public affairs and communications, with a proven ability to translate complex policy priorities into strategic outreach and build enduring partnerships across institutions, industry, and civil society.

Cliona Cunningham said: *"The European cement sector has a vital contribution to make in building Europe's future, in every sense of the word. I'm very pleased to join CEMBUREAU at such a dynamic time, and I look forward to working with our members and stakeholders to help shape the debate with clarity, credibility, and ambition."*

Koen Coppenhelle, CEO of CEMBUREAU, added: *"We are delighted to have Cliona join the team. She arrives at a time when Europe's industrial resilience and climate ambition must go hand in hand. Her experience will be key in helping us communicate how our sector is not only decarbonising, but also contributing to Europe's competitiveness, strategic autonomy, and leadership in clean industrial innovation."*

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NOTES FOR EDITORS

CEMBUREAU, the European Cement Association is based in Brussels and is the representative organisation of the cement industry in Europe. Currently, its Full Members are 23 national cement industry associations and cement companies of the European Union (except for Malta) plus Norway, Switzerland, and the UK.

Croatia, Serbia and Slovakia are Associate Members of CEMBUREAU. Cooperation agreements have been concluded with Vassiliko Cement in Cyprus and UKRCEMENT in Ukraine.

Please click [here](#) to view the CEMBUREAU updated Net Zero Roadmap and [here](#) to access CEMBUREAU's map of ongoing innovation projects.

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